

# CASSLING FAST FACTS

# TRADITION

## COMPANY OVERVIEW

Cassling is a full-line sales and service distributor for Siemens Healthcare. Founded in 1984 as Cassling Diagnostic Imaging, we help health-care organizations in Iowa, Kansas, Nebraska, South Dakota and select counties in Illinois and Missouri, strengthen health care in their communities. In July 2008, the company name was changed to Cassling to better reflect the full range of products and services we offer.

Cassling provides a total health-care solution to help customers increase efficiency and decrease costs. Our total solution includes diagnostic imaging, clinical information management, molecular imaging and therapy products as well as professional and marketing services.



## MISSION

Cassling is focused on our employees and customers. We are driven to strengthen the communities we serve by providing superior health-care services and solutions.

## COMPANY HISTORY

- 1984** Founded as Cassling Diagnostic Imaging
- 2000** Entered into agreement with Siemens to sell the company's women's health, mobile X-ray and c-arm equipment
- 2001** Entered into agreement with Siemens to sell the company's full line of imaging equipment
- 2008** Renamed Cassling to better reflect the full scope of products and services offered by the company

## MANAGEMENT TEAM:

- H. Robert Cassling**, Founder and Chairman of the Board
- Mike Cassling**, President and Chief Executive Officer
- Andy Beer**, Vice President of Sales
- Steve Chambers**, Chief Financial Officer & Vice President of Operations
- Lindsay Cosimano**, APR, PCM, Vice President of Marketing
- Marty Huebner**, Senior Vice President of Service
- Kyle Salem**, Ph.D., Vice President of Corporate Strategy & Development
- Randy Wobig**, BS, RST, Vice President of Services

**HEADQUARTERS:** Omaha, NE | **EMPLOYEES:** Approximately 155

## RECENT AWARDS & ACCOMPLISHMENTS

- The Omaha Chapter of the National Safety Council named Cassling a 2009 Greater Omaha Safest Company and honored it with an Award of Commendation. The Award of Commendation is given to companies with good safety and health programs, results and achievements.
- The Omaha 25 Excellence in Business Awards recognized Cassling in 2008 for its contribution to the positive growth of the Omaha business community.
- The Wellness Council of America recognized Cassling's wellness program with the Gold Well Workplace Award in 2008. This award is given to organizations that demonstrate a solid foundation for wellness success.